STELEVISION © CW

Rate Spots

\$300.00

HHOLDS

0.0

Order ID: 56335 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: 08/22/12 01:46 PM Created: DCCC (DEMOCRATIC... CPE: //1474 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54 Agency: WATERFRONT STRATEGIES Product: DCCC TV 10/2-8 (1310) Self :00:00 Confirmed: 08/22/12 01:54 PM **HHOLDS** DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM Demo: Buver: Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% WPXI: 0% Share: 0% PRINT AT STATION, MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC Break Type Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days HHOLDS Rate Spots * T W T F * * MORN 30 D \$450.00 0.0 \$450.00 MLOCAL5A 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 1 NR A/G Total Rate Spots Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** M T W T F * * MORN \$750.00 \$1,500.00 MLOCAL6A 30 D 002 30 MIN SEP LBD Oct 01 Oct 08 10/02/12 10/08/12 1 Total NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Time Class Eligible Days Item M T W T F * * MORN \$850.00 \$425.00 30 D 0.0 003 MEARLY 30 MIN SEP FBD Oct 01 Oct 08 LBD 10/02/12 10/08/12 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** Item 30 D 0.0 \$375.00 \$375.00 NEWSSAT8 004 30 MIN SEP FBD LBD Oct 01 10/06/12 10/06/12 NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Item S KDPG 30 B 0.0 \$325.00 \$325.00 005 WKDPG08 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 1

30 MIN SEP

Time Class

DLIVE9A

006

LBD Oct 01 Oct 08 10/02/12 10/08/12 1 1

Eligible Days

MTWTF . . DAY

Break Type

Dur SC Self Pr Sales Catg

30 B

NR A/G

Total

\$600.00



Order ID: 56335 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: 08/22/12 01:46 PM Created: DCCC (DEMOCRATIC ... CPE: //1474 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54 Agency: WATERFRONT STRATEGIES DCCC TV 10/2-8 (1310) Product: Self :00:00 Confirmed: 08/22/12 01:54 PM **HHOLDS** Sched, Code: B Buyer: Demo: DMA RTG Contract: 08/23/12 08:32 AM AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS WTAE: 0% WPGH: 0% Share: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0% Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF * * DAY DLIVE930A 30 B 0.0 \$300.00 \$600.00 30 MIN SEP FBD LBD Oct 01 Oct 08 10/02/12 10/08/12 1 1 Break Type Time Class Dur SC Self Pr Sales Catg NR A/G Item Eligible Days **HHOLDS** Rate Spots Total * * * * * * S MORN WCBSSUN 30 B 800 0.0 \$700.00 1 \$700.00 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total S FACE WFACE03 30 B 0.0 \$800.00 \$800.00 009 30 MIN SEP LBD Oct 01 10/07/12 10/07/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item · TWTF · · NEWS \$800.00 010 NEWS430PM 30 D 0.0 \$800.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total

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011	NEWS5PM	M * * * * *	* NEWS	30 D	0.0	\$950.00	1	\$950.00	
	30 MIN SE	P							
	FBD 10/08/12	LBD Oct 08							

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
012	NEWS530PM	* TWTF * *	NEWS	30 D		0.0	\$950.00	1	\$950.00	

30 MIN SEP

FBD LBD Oct 01 10/02/12 10/05/12



Order ID: 56335 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: 08/22/12 01:46 PM Created: Client: DCCC (DEMOCRATIC... CPE: //1474 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54 Agency: WATERFRONT STRATEGIES DCCC TV 10/2-8 (1310) Self :00:00 Product: Confirmed: 08/22/12 01:54 PM **HHOLDS** Sched. Code: B Buyer: Demo: DMA RTG Contract: 08/23/12 08:32 AM AE: Billing Int: Monthly BM: SS Brian Butz-1-KDKA-TV WTAE: 0% WPGH: 0% Share: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0% Dur SC Self Pr Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF * * NEWS NEWS6PM 30 D 013 0.0 \$1,150.00 \$2,300.00 30 MIN SEP FBD LBD Oct 01 Oct 08 10/02/12 10/08/12 1 1 Break Type Time Class Eligible Days Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item **HHOLDS** * T W T F * * NEWS NEWS630PM 30 D 014 0.0 \$1,150.00 1 \$1,150.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total * * * * * S * MILT 015 18:00 - 18:30 30 B 0.0 \$750.00 \$750.00 30 MIN SEP FBD LBD Oct 01 10/06/12 10/06/12 1 Time Class Break Type Dur SC Self Pr Sales Catq Rate Spots Total NR A/G Item Eligible Days HHOLDS. * * * * * S REGP 016 PRACESUN 30 B 0.0 \$4,000.00 \$4,000,00 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 Break Type Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days **HHOLDS** Rate Spots Total * T W T F * * NEWS 017 NLATE03 30 B \$2,250.00 \$2,250.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 Eligible Days Break Type Dur SC Self Pr Sales Catg Time Class HHOLDS Rate Spots Total NR A/G Item · · · · · S LOCS 30 D SPORTS \$1,100.00 018 SSHOWDOWN 0.0 \$1,100.00

FBD LBD Oct 01 10/07/12 10/07/12

30 MIN SEP

KDKA-TV

Order ID: 56335 CF LOC-POL

FBD - LBD: 10/02/12 - 10/08/12

HL#:

Created:

08/22/12 01:46 PM

Agency: WATERFRONT STRATEGIES

DCCC (DEMOCRATIC...

CPE:

//1474

Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54

Product: DCCC TV 10/2-8 (1310) Self

:00:00

Confirmed: 08/22/12 01:54 PM 08/23/12 08:32 AM

Buyer: AE:

Brian Butz-1-KDKA-TV

Demo: HHOLDS DMA RTG Sched. Code: B

Contract:

Billing Int: Monthly BM: SS

Share: 0%

WTAE: 0%

WPXI: 0%

WPGH: 0% WPMY: 0%

30 B

WPCW: 0% CABLE: 0%

Item Time Class LLETTER01

Eligible Days · T W T F · · LETT

Break Type

Dur SC Self Pr Sales Catg **HHOLDS**

Rate Spots \$550.00

Total NR A/G \$550.00

30 MIN SEP

FBD LBD 10/02/12 10/05/12 Oct 01 1

Order Totals									
	Confirmed	Revised Quantity	Confirme	ed Total	Revised Total				
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt			
Spot Buy Lines	24	0	\$21,000.00	\$17,850.00	\$0.00	\$0.00			
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00			
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00			
Order Totals:			\$21,000.00	\$17,850.00	\$0.00	\$0.00			